



Climate Emergency Commission Meeting
Behaviour Change

Mark Bland – Enjoy Waltham Forest Programme Manager
Jane Sherry – Behaviour Change Project Manager

What is Enjoy Waltham Forest?

Over 29 km of segregated cycle track

62 toucan crossings

37 public realm improvements

Planted more than 700 trees

51 modal filters

145 blended crossings

31 pocket parks

395 Bikehangars

7 station Cycle Hubs



18,343 residents received free cycle training

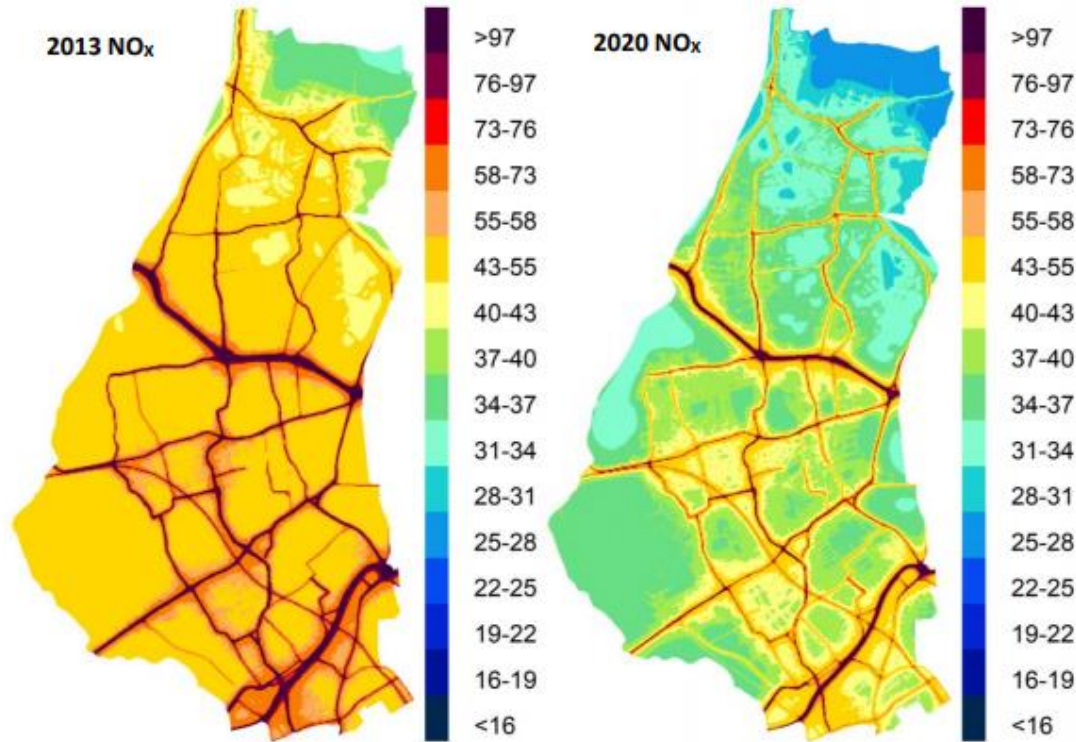
4,240 bikes serviced free by Dr Bike

452 residents used free Community Bike Loan Scheme

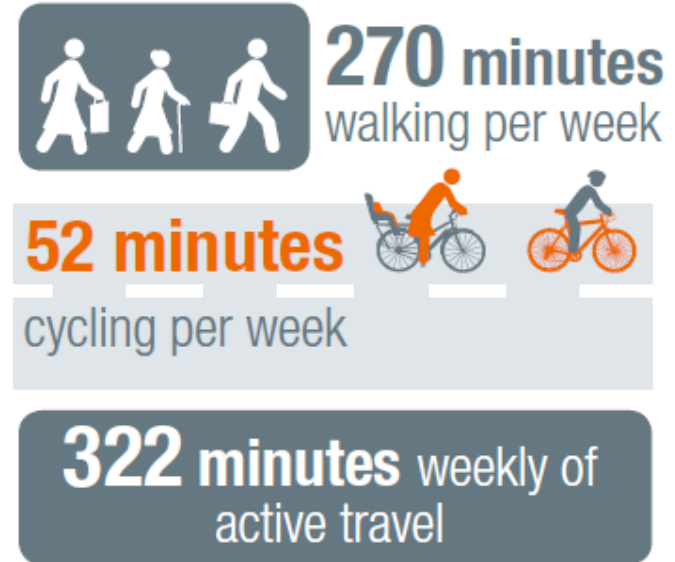
298 people attended All Ability Cycle Club

**WALK
CYCLE
ENJOY**

Carbon reduction impact



Kings College London study, 2018



University of Westminster study, 2018

Overcoming challenges

- **Challenge:** Funding availability to meet demand, e.g. cycle training
- **Solution:** Diversification of funding sources
- **Challenge:** Differing cultural and travel behaviours across the borough
- **Solution:** Introducing initiatives such as Community Walking and Cycling Fund and supporting local groups
- **Challenge:** Differing physical environments
- **Solution:** Adapting approaches to suit local areas



**WALK
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Next steps

- Ongoing delivery of the borough's strategic cycle network
- Local street improvements to create liveable, low traffic neighbourhoods across the borough
- Introduction of secure cycle hubs at Chingford and Highams Park stations and an enhanced two storey cycle hub at Walthamstow Central (Selborne Road)
- Further work with schools, including the delivery of 40 School Streets across the borough by 2024
- Delivery of a further 400 bikehangars by 2025
- Introducing new initiatives such as parklets

