

Ferndale Road Proposed car club parking place

January 2009

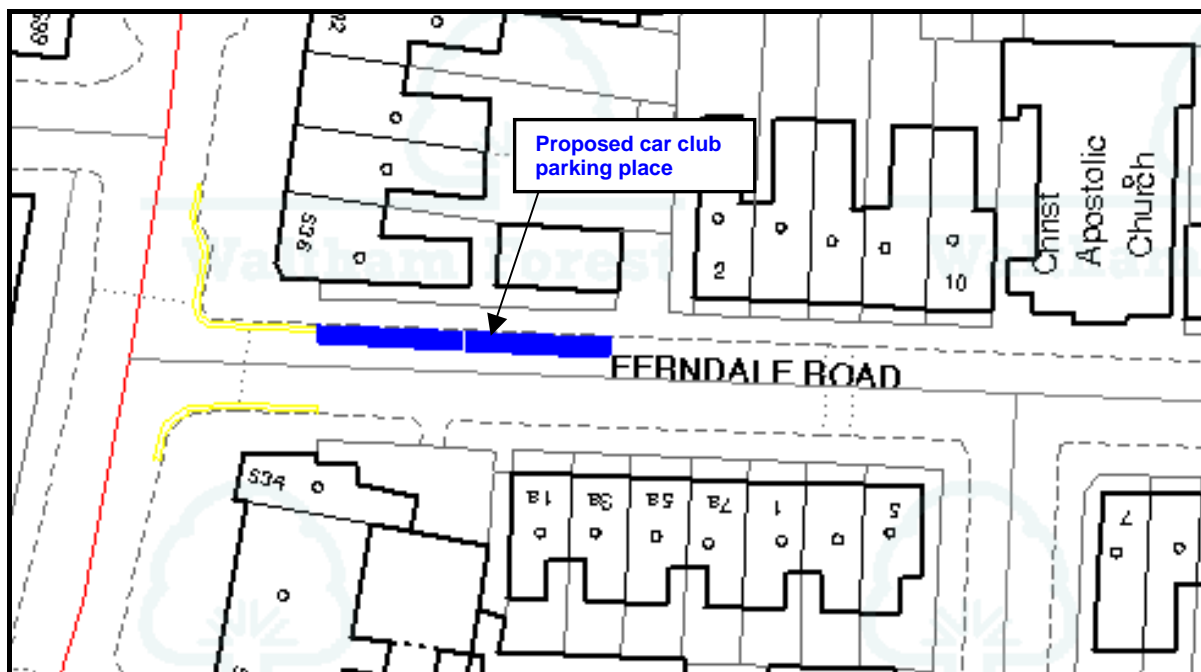
We are seeking your views on the Council's proposals to provide a car club parking place on Ferndale Road close to the junction with Leytonstone High Road.

Car clubs are a pay-as-you-drive alternative to owning a car. The scheme gives members the benefit of clean, modern and reliable cars without the full costs of car ownership. Car clubs provide a cheaper alternative to owning a vehicle, particularly if your mileage is less than around 7,000 miles a year. A car club vehicle can replace a second car or delay the purchase of a new or replacement vehicle. Providing car clubs in your street can help to reduce parking pressure; studies have shown that one car club vehicle can replace between four and eight privately owned cars.

Further information on car clubs can be found on the websites www.walthamforest.gov.uk/car-clubs and www.carclubs.org.uk

The proposal is to introduce a new bay close to the junction with Leytonstone High Road, next to the flank wall of 536 Leytonstone High Road. The existing yellow lines will not be affected.

If the proposal is agreed, the work will be carried out in Spring 2009, and only car club vehicles displaying the required permit will be allowed to park in the specially marked place. The Council will pay for the bay to be marked out and the car will be put in place by Streetcar. An additional car may be put in a later date subject to sufficient demand.



This is your opportunity to comment

We need your views to find out if there is broad public support for the proposals set out in this leaflet.

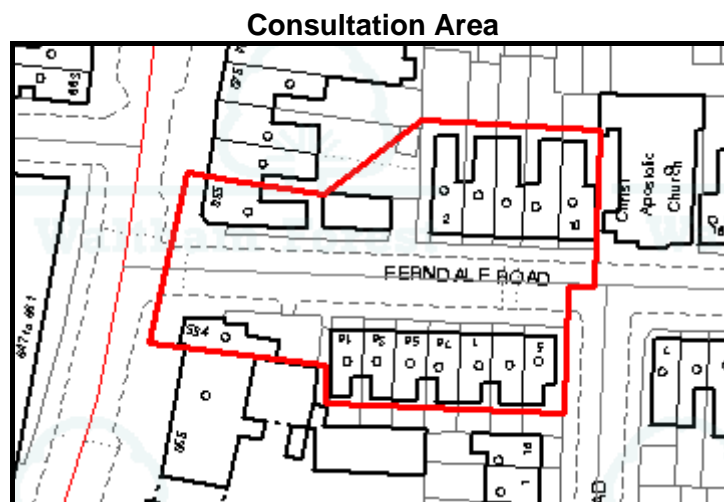
Please complete a questionnaire and return it by Monday 2 February 2009 in the prepaid envelope to: **Spatial Planning, London Borough of Waltham Forest, Sycamore House, Town Hall, Walthamstow, London E17 4JF**. Please note no stamp is required and only **ONE** reply per household, business or organisation will be accepted. You must give your postal address including full postcode if you want us to consider your views.

While it will not be possible to reply to you individually, all comments will be taken into account. The Assistant Director of Environment and Regeneration will make a decision on whether or not to proceed with the scheme and you will be informed of the outcome of this consultation and the Council's decision within one month, where possible. Details of this consultation are also available on the Council's website at www.walthamforest.gov.uk/car-clubs.

Under the Local Government (Access to Information) Act 1985, we may not treat your questionnaire or letter confidentially, as it will be available for public inspection. Please only write to us about the consultation issue. If you want to comment on any further matter, please use a separate letter.

Who is being consulted?

The following are being consulted: All properties within the consultation area shown on the plan, Emergency Services and Ward Councillors.



If you would like further information then please contact:

Billy Parr
Senior Transport Planner
Transport Planning Team
London Borough of Waltham Forest
Tel: 020 8496 3000
Email: billy.parr@walthamforest.gov.uk

