

Criteria for assessment of applications for reduction on hall hire charges:

The Council's Arts Events and Halls Service will consider applications for reduction against advertised hire charges for Chingford and Walthamstow Assembly Halls, from registered charities and bona-fide not for profit community organisations based in the London Borough of Waltham Forest only.

Eligible organisations may submit an application for one or more events covering up to a two-year time period from the date of the first event

Assistance will be provided for organisations that demonstrate a clear contribution to the Council's strategic objectives:

- Cultivate civic participation, cohesion and independent living
- Provide children and young people with the skills and confidence to compete in a global economy
- Create an attractive cultural and leisure offer

Priority will be given to events and activities that:

- Contribute to the boroughs engagement in the national cultural Olympiad
- Afford performance and exhibition opportunities for children and young people
- Afford performance and exhibition opportunities for disabled and older people
- Presents a cultural event activity that would otherwise not be available as part of a balanced local cultural offer
- Charitable fundraising events that demonstrate local community engagement
- Attracts other sources of support to the activity, in cash and in kind, other than from the London Borough of Waltham Forest.
- The venue capacity is necessary to the proposed activity in terms of numbers of participants and/ or audience
- That the applicant demonstrates a promotional campaign plan appropriate to the venue capacity and inclusive of all sections of the community

- That the applicant agrees to acknowledge the Council's assistance in all promotional materials in accordance with the Councils Communications guidelines.

Criteria	Relates to question ;
Contributes to the boroughs engagement in the national cultural Olympiad and the presentation of excellence in arts and entertainment	2 3 4
Affords performance and exhibition opportunities for children and young people	1 2 7 8
Afford performance and exhibition opportunities for disabled and older people	7 8
Charitable fundraising events that demonstrates local community engagement	Category of organisation
Contributes towards engagement in history and heritage	2 8
Attracts other sources of income support to the activity, in cash and/ or in kind, other than from the London Borough of Waltham Forest.	10 11
The venue capacity is necessary to the proposed activity in terms of numbers of participants and/ or audience	5
Total rating	
% Reduction awarded and value in £	